



B. L. Sheldon

Co-founder of Relentless Innovator, LLC and author of the groundbreaking *FEARLESS: Real Estate Investing In The Era Of Climate Change*

Expertise:

B.L. Sheldon is a foremost authority and world leader in communicating the ways climate change and global weather events impact our real estate and business investing profitability.

She is an **active investor, consultant, speaker and mentor** in the areas of Innovative Negotiation, Climate Change Risk Identification and Analysis, Property Management, Landlord/Tenant Relationships, Real Estate Investment Analysis, Creative Real Estate Financing, and Personal and Professional Development.

Education and Experience:

B.L. Sheldon has her **MS in the field of Psychology** and taught at the college level for almost a decade. She is an **entrepreneur** who has **owned and operated businesses** in the areas of Psychology, Real Estate, Publishing, and Online Retail. She also **hosted a long-running daily radio show** focusing on news and current events.

Being an **active and passionate real estate investor** for over 25 years both as an individual and in partnership with others, she has invested in various aspects of real estate. Her investments include single family homes, quick-turn properties, short-term rentals, and multifamily properties in both residential and commercial sectors. She invests in many geographic areas throughout the US.

Ever-focused on making well-researched investment decisions with a conscious plan, an eye to the future and a clear understanding of the numbers, she finds value in **owning, managing and consulting in every sector of the real estate asset class**. You can find her RelentlessInnovator.com.

Ms Sheldon is a **skilled and passionate researcher** – a fact that led her to write the first-of-its-kind book [*Fearless: Real Estate Investing In The Era Of Climate Change*](#). *Fearless* is a comprehensive how-to guide to protecting your property investments from the increasing destruction presented by climate change.